

Serbia electric vehicle adoption



Overview

The European electric vehicle (EV) market now accounts for nearly 16% of total vehicle sales, but Serbia continues to adopt EVs at a slower pace, panelists noted at the OIE SRBIJA 2025 conference. In addition, the results are also useful to manufacturers of electric vehicles to find out which particular features are most attractive to potential. The average age of participants who do not intend to purchase an EHV is 38.96 years, than those who intend to buy such a vehicle, at 40. Positive societal image of EHV. In this paper we analyzed current framework characteristic for the Republic of Serbia, which has almost negligible share of registered EVs (0). It draws upon socio-demographic characteristics, social influence, environmental concerns, and policy measures to gain a nuanced understanding of the complexities of adopting. Serbia is resuming its electric vehicle subsidy program, which was interrupted in August 2025. The scheme will not only support passenger cars but also mopeds, motorcycles, three-wheelers, quad bikes, and delivery vans. However, the budget remains modest, at approximately €1.



Article Content

Global EV Policy Explorer – Data Tools

The EVI is dedicated to accelerating the adoption of electric vehicles (EVs) worldwide by understanding the policy challenges, helping governments address

Understanding the Drivers of Sustainable Car Adoption in Serbia: The ...

The primary objective of this study is to comprehensively investigate the factors influencing the intention to purchase EHV in Serbia. The holistic approach allows to identify potential obstacles and

Electric Vehicles in Serbia: Growth Trends and Infrastructure ...

Electric cars remain a rarity in Serbia, accounting for under 0.5 percent of all vehicles, or roughly 7,200 units. By comparison, 1.73 percent of passenger cars in the European Union were

GOVERNMENT POLICIES FOR THE DEVELOPMENT OF ELECTRIC

3. Outline national strategic framework for advancing EV production in Serbia, including EV battery 4 4. Discuss initiatives for the adoption and diffusion of EVs, including the role of EU funds 5 5. Analyze

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Adoption of Electric Vehicles in the Republic of Serbia

tentially accelerate adoption of EVs in target domains. In addition, the results are also useful to manufacturers of electric vehicles to find out which particular features are

Adoption of Electric Vehicles in the Republic of Serbia

In the Republic of Serbia, in order to promote the integration of electric vehicles, it would be necessary to work on educating the population about the advantages and disadvantages of electric ...

Serbia Extends Electric Vehicle Purchase Incentives for

Serbia will continue offering purchase subsidies for electric vehicles in 2025, with incentives reaching up to €5,000. The government has allocated a

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Other challenges include overall cost of electric vehicles (EVs), instability of the price of electricity, and associated environmental challenges, such as recycling batteries.

Electric vehicles in Serbia: Instrument for the energy transition?

Electric and hybrid vehicles represent one of the ways that the energy transition can be accelerated; the initial provisions on them found their place in positive law in April 2021.

Electric Vehicles

As the market continues to mature and the infrastructure for electric vehicles improves, we can expect to see further growth in the adoption of electric vehicles in Serbia.

Adoption of Electric Vehicles in the Republic of Serbia

In this paper we analyzed current framework characteristic for the Republic of Serbia, which has almost negligible share of registered EVs (0.007%). In addition, we analyzed attitudes and...

THE DETERMINANTS OF ELECTRIC AND HYBRID VEHICLE ADOPTION

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Adoption of Electric Vehicles in the Republic of Serbia

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This paper examines public incentives for electric vehicle (EV) adoption in the Visegrad Group (Czech Republic, Hungary, Poland, Slovakia) and Serbia. It analyzes the current state of electromobility

EV adoption in Serbia lags behind Europe due to infrastructure and ...

The European electric vehicle (EV) market now accounts for nearly 16% of total vehicle sales, but Serbia continues to adopt EVs at a slower pace, panelists noted at the OIE SRBIJA 2025

Adoption of Electric Vehicles in the Republic of Serbia

The collected information pertains to the most important reasons for buying an electric car in Serbia as well as the main obstacles. The results given in the study are helpful for policy

Adoption of Electric Vehicles in the Republic of Serbia

Article "Adoption of Electric Vehicles in the Republic of Serbia" Detailed information of the J-GLOBAL is an information service managed by the Japan Science and Technology Agency (hereinafter referred

The determinants of electric and hybrid vehicle adoption

The findings emphasized the importance of positive evaluation from influential individuals and the introduction of higher taxes on more polluting vehicles as important factors that impact electric and

Public Incentives Driving EHV Adoption in the Visegrad Group and Serbia

Emerging Trends in Electric and Hybrid Vehicles There are substantial differences in the state of electromobility advancement in individual countries worldwide.

Adoption of Electric Vehicles in the Republic of Serbia

Electrification of passenger cars is necessity in the transition towards a net zero emission economy. Electric vehicles (EVs) are widely accepted in many developed countries worldwide.

University of Kragujevac Digital Archive: Adoption of Electric Vehicles ...

Accepted for publishing SCIDAR - A Digital Archive of the University of Kragujevac A digital archive of the University of Kragujevac contains easily searchable and up-to-date research results.

Electric Vehicles in Serbia: Growth Trends and

Electric cars remain a rarity in Serbia, accounting for under 0.5 percent of all vehicles, or roughly 7,200 units. By comparison, 1.73 percent of

Serbia launches new EV incentive programme

Serbia is resuming its electric vehicle subsidy program, which was interrupted in August 2025. The scheme will not only support passenger cars but also mopeds, motorcycles, three

Adoption of Electric Vehicles in the Republic of Serbia

In this context, this study aims to fill the existing gap by analyzing legal framework and infrastructure availability, as well as public motives and attitudes towards adoption of electric vehicles in the

Serbia launches new EV incentive programme

Serbia launches new EV incentive programme Serbia is resuming its electric vehicle subsidy program, which was interrupted in August 2025. The

Understanding the Drivers of Sustainable Car Adoption in Serbia: The ...

The adoption of electric vehicles in Europe is steadily rising, with electric car registrations comprising 21.6% of all new registrations in 2022 (EEA, 2024) Forecasts for Republic of Serbia indicate a annual

Global EV Outlook 2025 - Analysis

The Global EV Outlook is an annual publication that reports on recent developments in electric mobility around the world. It is developed with the support of members

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